

# Job Description

We are looking for a **Sales and Marketing intern** to join our team at DeltaFrontier (ideally based in Malaysia). An innovative Singapore-based company, DeltaFrontier is a fast-growing value-added solution partner providing cutting-edge technologies in the AI and IoT industry. As a regional distributor, we strive to be a leading new technology solution and product supplier.

## **Why DeltaFrontier?**

DeltaFrontier's success is attributed largely to the highly skilled staff we employ and the professional service we provide, allowing us to expand speedily in this region. Our team is the driving force of the company, forging ahead to accomplish its mission and vision. Consisting primarily of proactive, accountable and creative talents with hands-on experience, you can learn from our MNC-background team to support various pre-and post-sales projects.

- You want the primary responsibility of supporting sales growth initiatives across South East Asia.
- You are passionate about new technologies and high growth in the upcoming years.
- You love working in a startup environment and can take responsibility in critical projects.

## **Responsibilities**

- Conduct market research and analysis.
- Evaluate competitor marketing and digital content.
- Design and present social media campaign ideas.
- Monitor social media platforms for trending news, ideas, and feedback.
- Assist coordination of marketing events
- Prepare detailed promotional presentations.
- Contribute to the creation of mock-ups, email campaigns, and social media content.
- Manage and update company database and customer relationship management systems (CRM).

## **Requirements**

- Currently pursuing a Bachelor's Degree in Marketing, Communications or a similar field.
- Familiar with marketing software and social media platforms.
- Excellent verbal and written communication skills.
- Must have a passion for marketing.
- Being proactive with a strong desire to learn.
- Ability to take direction and absorb information quickly.
- Capable of managing multiple projects effectively with great attention to detail.

**How to gain a competitive edge:**

- Possess a positive attitude and thrive in a team environment.
- Be highly organized in a dynamic and fast-paced environment.
- Be proactive, a fast learner, able to lead, forward-thinking, and resourceful.
- Exhibit cross-cultural awareness, understanding and sensitivity.

At DeltaFrontier, you will have ample opportunities for professional development because we value creativity and promote individual growth. We welcome your application and look forward to your joining us!

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